

# Walkability for Urban Sustainability: Study of Pedestrian Traffic in Chittagong

Md Mustiafiz Al Mamun<sup>1</sup>, Anjuman Ara Begum<sup>2</sup>, Qazi Azizul Mowla<sup>3</sup>

## Abstract

All the traffic starts and ends up as pedestrian, besides, short distance commuters prefer walking. But urban planning and design endeavors in Bangladesh seldom address pedestrians in their schemes. Urban activity nodes are more vulnerable. This study attempts to address this issue with Chittagong city as the focus, to demonstrate evidence based design undertaking. This study is an empirical investigation on current land use, pedestrians' perception of Chittagong city towards walking, using walk score and in-depth questionnaire survey to emphasize the selected driving factors which affect the pedestrian movement. The regression analysis was conducted to establish this correlation. The results showed that experiences of pedestrian activities and its physical features made inhabitants life measurable. The study also examined existing land use patterns by using GIS-map, but that did not reflect any significant diversity on pedestrian flow. The study identified policy implications for a walkable pedestrian way design and concluded that for city sustainability and to integrate urban planning and management, a pedestrian experience approach would be an effective tool.

## Introduction

All the traffic starts and ends as pedestrian. Also, walking is the most fundamental mean of transportation that reduces the enormous environmental costs of the motorized vehicles (Özdemir & Selçuk, 2017). The recognition of these benefit and support for nonmotorized travel strategies have led land use planners around the world to promote sustainable walkability (Anciaes, Nascimento, & Silva, 2017; Su et al., 2017). The Buchanan Report of Sixties has already been documented, the application of walking into the transport system of any city (Galderisi & Ceudech, 2010). Over the last decades, researchers have studied on walkability in urban settings and identified or proposed various factors and indicators that had affected the advantages of walking (Anciaes et al., 2017; Kang, 2015, 2017), the studies were based on issues like accessibility, safety, comfort, population and employment density, land use mix or high density development, land use patterns, street layout, public transport supply, attractiveness, connectivity, proximity and urban design (Anciaes et al., 2017; Kang, 2015, 2017; Talavera-garcia & Soria-lara, 2015, Zakaria & Ujang, 2015, Carlotta et al., 2017; Özdemir & Selçuk, 2017, Marquet & Miralles-guasch, 2015; Gilderbloom, Riggs, & Meares, 2015; Su et al., 2017; Bahrainy & Khosravi, 2013; Oranratmanee & Sachakul, 2014; Rehan, 2013).

Bangladesh is experiencing several constraints in improving walkability due to the fast urbanization and population density in and around urban centers or moderate growth nodal points (Mahmud, Ahmed, & Hoque, 2014; Zinia, Mamun, & Sultana, 2016). In general about 60% of the urban traffic is composed of pedestrian but a higher percentages is observed in Chittagong city. A sizable percentage of daily pedestrian trips are noticed in CBD areas of Chittagong though, there is an acute shortage of pedestrian-friendly facilities and walk ways on both side or even on one side of the roads (DAP, 2009). As the incompatible relationship between design and policy planning is explored and it is seen that

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<sup>1</sup> Assistant Professor, Department of Architecture, Chittagong University of Engineering and Technology (CUET), Chittagong, Bangladesh. E-mail: mustiafiz@gmail.com

<sup>2</sup> Architect, Doshomik Sthapathi, Chittagong-4000, Bangladesh. E-mail: architectanjuman@gmail.com

<sup>3</sup> Professor, Department of Architecture, Bangladesh University of Engineering and Technology (BUET), Dhaka, Bangladesh. E-mail: qmowla@yahoo.co.uk

48 pedestrian environments has a mismatch (Jung, Lee, & Kim, 2015). The physical design  
49 did not follow the pedestrian flow needs (Talavera-garcia & Soria-lara, 2015) in the  
50 developing countries. In terms of physical designs like the quality of pedestrian facilities,  
51 roadway conditions and land use patterns that are influencing the walking environment had  
52 been consistently been ignored for a long time. Various studies have already documented  
53 that the land use pattern and physical design features have an effect on walkability. If the  
54 walking environment has served its purpose well, the pedestrians will tend to show a  
55 positive attitude towards walking (Talavera-garcia & Soria-lara, 2015) that will be a useful  
56 tool to enhance city sustainability agenda (Kang, 2017). In this context, policy, planning,  
57 and design have become an important instrument for promoting sustainable walking.

58  
59 Recent literature has established methodological interpretation for assessing walkability by  
60 checklist or scoring, for instance, walk score which is typically structured by key informant  
61 interviews. However, the majority of walkability researches regarding land use planning  
62 that have been done in North America and Europe are not sensibly synchronized to the  
63 developing countries (Su et al., 2017). If the activities on pedestrian way and the daily  
64 experiences of pedestrian are not addressed and distributed effectively in the pedestrian  
65 design, it would show a critical miss match on balanced land use planning to develop  
66 sustainable walkability. This paper attempts to bridge this gap by addressing empirical  
67 evidence which links walkability and pedestrian behavior and minimizes the implicit level  
68 for decision maker and urban designer in the decision-making process, and maximizes  
69 pedestrian accessibility and positive behavior/experiences in walking. The objective of this  
70 study is to explore, how pedestrian's experiences are being used to assess relevant factors  
71 and indicators (negative attitude) that are affecting the pedestrian environment in the  
72 context of Bangladeshi cities like Chittagong. Besides, this study has considered three  
73 factors ie. (1) Experiences of pedestrian activities, (2) configurations or physical features  
74 of pedestrian way, and (3) walking for land use mix patterns.

75  
76 Several studies have identified driving factors that affect walking activities and its  
77 environment based on neighborhood, residential areas, commercial areas or even  
78 recreational aspects, but have no specific study in and around busy urban nodal points that  
79 perform as urban growth centers. To address these objectives, the mixed-methods approach  
80 advocated by Talavera-garcia & Soria-lara (2015) has been considered.

81

82

### Setting the Study Context

83

84 *Walkability* : Litman (2016) stated walkability is 'the quality of walking situations,  
85 including safety, comfort, and convenience'. Transport for London in 2004 (as cited in  
86 Leather, Fabian, Gota, & Mejia, 2011) defines walkability as "the extent to which walking  
87 is readily available to the consumer as a safe, connected, accessible and pleasant activity".

88

89 *Walkability, the identifying factors, and indicators* : Studies acknowledge that diversity of  
90 land use mix with countless pedestrian activities (Robertson, 1991) influences walkability  
91 (Anciaes et al., 2017; Özdemir & Selçuk, 2017; Su et al., 2017). Vehicular access is  
92 necessary for every land use mix patterns from main streets by making discontinuous  
93 pedestrian ways. Commercial activities including individual shops occupy pedestrian paths  
94 affecting barrier-free walkability (Zinia et al., 2016). This scenario is familiar in  
95 Bangladesh.

96

97 *Walkability and experiences of pedestrian activities* : Sung et al. (2013) stated that street  
98 areas should be vibrant 24 h a day with walking activities. In general, large part of  
99 population prefer walking for ease of access for routine works ie. street shopping or other  
100 household activities. In the rainy season, walking is become inconvenient due to the  
101 waterlogging, uncleanliness and debris (Anciaes et al., 2017). Conflict between street  
102 activities on pedestrian ways and pedestrian flow to catch transportation facilities creates  
103 an unfriendly conflicting walkable environment (Kang, 2017), in spite of this up to 61% of  
104 the traffic is found to be composed of pedestrians alone (Rahman et al., n.d.). Some  
105 researchers have demonstrated that pedestrian experiences is modified with the change in  
106 the configuration of walkways (Anciaes et al., 2017; Kang, 2017) keeping others indicators  
107 constant in the similar context and land use mix due with similar population density on  
108 pedestrian flow. The slower pace of pedestrian, gathers experiences in an environment that  
109 provides more visual details and diverse activities. A good quality of pedestrian  
110 environment can help improve user's satisfaction that plays a positive role on walkability  
111 (Talavera-garcia & Soria-lara, 2015).

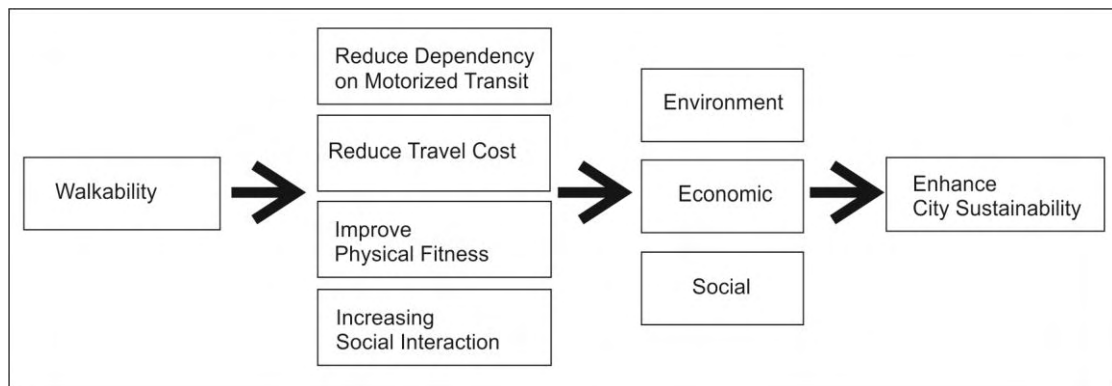
112  
113 *Walkability and physical features of pedestrian way*: Street configuration, pedestrian width,  
114 discontinuous pedestrian flow, paving materials affect the pedestrian volume to walk  
115 comfortably (Kang, 2017). Paving materials and pedestrian width were selected in  
116 accordance with the types of pedestrian flow that allows and the adjacent functional  
117 necessity to ease access (Talavera-garcia & Soria-lara, 2015). An accessible space to  
118 pedestrians of developing countries is significantly more than the developed countries, with  
119 respect to the motorized vehicular flow (Anciaes et al., 2017). Street connectivity, sidewalk  
120 width, roadway width, street furniture and articulations of building facade are examples of  
121 some of the physical characteristics believed to influence the walkability of a street and  
122 neighborhood (Funk, 2012). A minimum of 2.5 m to 4 m width walkway without frontage  
123 zone and furniture zone respectively in mixed-use to high-intensity commercial zone for  
124 barrier-free walking is recommended (Saeed & Furlan, 2017).

125  
126 *Walkability and land use mix patterns*: In the west road is to connect two activity areas,  
127 whereas in the east or developing countries road is both connecting and socializing space  
128 (Mowla and Mozumder, 2017). Path should therefore address not only link one place to  
129 other, but also to have access to adjoining function or development and socialization. Urban  
130 neighborhoods prefer access for shopping, offices, schools, public amenities as pedestrian  
131 (Anciaes et al., 2017; Zinia et al., 2016). In the New Urbanism concept, land use zoning  
132 and planning strategies endorse pedestrian-friendly environment that promotes walkable  
133 neighborhoods through changing walkability with a high priority of land use plans (Su et  
134 al., 2017). Empirical studies have illustrated the relationship between land use mix pattern,  
135 walking behavior and configuration of pedestrian ways that fit relevant policies based on  
136 the importance of local contexts (Kang, 2017). In order to address sustainable walkability,  
137 Su et al. (2017) suggested a mixed land use schemes instead of traditional land use pattern  
138 for reducing travel time from near communities, and also mentioned to improve streetscape  
139 for enhancing pedestrian satisfaction level. Important day to day functions placed within ¼  
140 mile walk encourages walkability (Williams, 2008). Kang (2017) recommended 0.5 km to  
141 be a primary marketing destination from the adjacent neighbourhoods.

142  
143 *Walkability and city sustainability*: A walkable pedestrian path, as an alternative transport  
144 mode for short transit, can rebalance mobility in urban areas (Martincigh, 2003).  
145 Walkability shapes the fundamental character of a sustainable city as it encourages the  
146 walking ability of human being (Su et al., 2017). By the mid-Nineties, the Aalborg Charter,

147 1994 (as cited in Galderisi & Ceudech, 2010), signed by many European cities to promote  
 148 sustainable urban development focused on the improvement of sustainable mobility,  
 149 especially walking, cycling and public transport. Abu Dhabi has developed an Urban Street  
 150 Design Manual where overall street composition incorporates the pedestrian realm. Other  
 151 cities, particularly in Europe, have arranged strategies and incorporated sustaining policies  
 152 to improve the walkability of the whole city (Leather et al., 2011).

153  
 154 Sustainable mobility creates the ability for community's interaction and reduce the use of  
 155 automobiles for improvement in public health and safety (Su et al., 2017). It also reduce  
 156 transit costs and provide other economic benefits (Marquet & Miralles-guasch, 2015).  
 157 Accessible and walkable public realm provides sustainability to a nodal point (Fig.1)  
 158



159  
 160 **Fig.1.** Conceptual integration between walkable pedestrian and city sustainability (adopted  
 161 from Kang, 2017; Galderisi & Ceudech, 2010; Pojani & Stead, 2015).  
 162

163 Researchers have succeeded to measure walkability and used various tools that help to  
 164 improve the quality of pedestrian environment through policymaker, land use planner and  
 165 urban designer involvement. However, one common problem has been observed in the  
 166 selecting of indicators arbitrarily and most approaches lack integration between  
 167 pedestrian's perceptions and measuring structure (Su et al., 2017). A sustainable  
 168 walkability issues might not be similar in every contexts and similar application might not  
 169 be feasible everywhere, that is why understanding of the context is needed for remedial  
 170 measures. An unpretentious and reliable approach of empirical studies can enable to  
 171 verifying how pedestrians' behavior and demand, exactly contribute to various indicators  
 172 that is needed to assess (Chiesura, 2004; Su et al., 2017). Recent researches have been  
 173 conducted 'walk score' method to understand and measure walkability, considering low to  
 174 high value for setting indications from the most to least walkability (Su et al. 2017), and  
 175 high to low value for the least to most walkability (Gilderbloom et al. 2015), where the  
 176 indications are prepared by expert opinion and evaluation of urban designers, development  
 177 authorities and academicians. From Bahrainy & Khosravi (2013) employed regression  
 178 analysis to assess pedestrian environments by independent variables on the macro level  
 179 which play a significant role in urban design. Unfortunately, no studies have addressed  
 180 pedestrians' perceptions for selecting contextual indications and assessing walkability in  
 181 urban design and planning. Besides, the quantitative findings, the empirical studies also  
 182 alternatively fill up the gap between walkability measure and pedestrians' behavior  
 183 explicitly. It reduces social inequalities and optimize location-based implication.

184  
 185  
 186  
 187

188 **Methodology**

189

190 The study aims aim to: first, measure and modify walking score in terms of appropriate  
 191 indicators; second, how to correlate test research hypothesis on factors affecting  
 192 walkability; third, compare each of the variables with walkability in order to provide more  
 193 explicit policy and design; lastly, interpret key findings of studies to address new  
 194 application. To address those aims, the research mainly applies mixed-method research  
 195 through data triangulation approach divided into four steps: (1) selection of driving factors  
 196 and associated indicators affecting walkability; (2) review existing land use policy for  
 197 pedestrian plan; (3) understand land use mix patterns that influence walking flow at selected  
 198 node points and surrounding; and (4) analyze selected factors regarding current  
 199 phenomenon on pedestrian ways. This study focuses on the six different nodal points in the  
 200 Central Business Area (CBA) of Chittagong, Bangladesh. Following steps are expected to  
 201 help achieve the objective:

202

203 *Step 1:* Selecting more relevant driving factors and associated indicators (Table 1), were  
 204 evaluated, and the findings shows several indicators for walkability. The indicators were  
 205 grouped according to the selected driving factors. In addition, the value of indicators  
 206 (labelling) were measured by a Likert scale that represented the respondents’ perceptions  
 207 and experts’ opinions. For instance, the labelling 1 represent worst pedestrian experiences  
 208 mostly observed by pedestrians that affect walkability. Consequently, higher numbers have  
 209 shown less effect on walkability by some of the pedestrians.

210

211 **Table 1**

212 Summary of selected factors and indicators

Groups	Factors	Indicators (negative attitude)	Labelling
01	Experiences of pedestrian activities	Hawkers activities	1
		Storage of window shopping	2
		Unsafe walking beside road	3
		Crowded for quick transit access	4
		Encroached small Tea stall/ food shop	5
		Obstacle by construction materials	6
		Unclean pedestrian way	7
		Waterlogging	8
02	Configurations or physical features of pedestrian way	Pedestrian width	1
		Discontinuous pedestrian circulation	2
		Uneven level changes	3
		No roadside barrier for safety	4
		Broken surface	5
		Waste deposal area	6
		Obstacle by electric post & billboard	7
		Sloping walkway	8
		Quality of paving materials	9
		No universal access	10
03	Walking for Land use mix patterns	Public amenities (e.g. shopping, restaurant, hospital, hotel)	1
		Educational activities (e.g. school, college, university))	2
		Residential connectivity	3
		Commercial activities (e.g. office, business area, bank)	4

213

Labelling: it is the empirical results of leading question format by using a Likert scale.

214

215 *Step 2:* To understand existing land use plan for pedestrian way, the policies were reviewed  
 216 according to current land use plan of Chittagong Metropolitan Area (CMA) as documented  
 217 in DAP (2009). To discover the decision-making problems, a semi-structured interview  
 218 was conducted with two experts (1) Chief Town Planner of Chittagong Development  
 219 Authority (CDA), and (2) a Member of Bangladesh Institute of Planner (BIP).

220

221 *Step 3:* To understanding the walking need and land use mix pattern of selected nodes, the  
 222 spatial analysis with the specific area of 0.5 Km radius from each node points is taken to  
 223 assess ‘ease of accesses’. The spatial analysis is with (1) Agriculture; (2) Community

224 Activities, (3) Community Service; (4) Education & Research; (5) Governmental Services;  
 225 (6) Manufacturing and Processing; (7) Miscellaneous; (8) Mixed Use; (9) No Information;  
 226 (10) Residential; (11) Service Activity; (12) Transport & Communication. Secondary data  
 227 and GIS map have also been used to understand land use mix patterns. From the land use  
 228 (Fig. 2), the studies could infer a co-relation between the density of land use mix and  
 229 functional necessity of pedestrian on different days (Kang, 2015).

230

231 *Step 4:* For analyzing adverse effects on pedestrian circulation, a data triangulation  
 232 approach was taken using a close-ended questionnaire survey as per selective indicators  
 233 that affect walkability. A total of 180 samples were collected node points ie 30 from from  
 234 each CBA node points. The selected respondents were grouped into three categories by age  
 235 ie. (1) youth: 15-24; (2) adult: 25-44; and (3) senior adult: 45-64 years old, and and by  
 236 occupations level or purpose of pedestrian use. The occupation and purpose of use were  
 237 considered in the same criteria due to the age difference, for instance, youth and adult users  
 238 mostly use pedestrian way for going to school, university and stationary market etc whereas  
 239 adult and elder persons walk down to office, business, shopping, hospital, and for public  
 240 functions. This survey covered 0.5 Km radius in each node points to cover maximum land  
 241 use diversity and proximity to adjacent neighborhoods. The random sampling was used for  
 242 selecting respondents during the two different peak working hours in the same day. 8:00  
 243 am - 12:00 pm, and 4:00 pm - 8:00 pm where considered peak pedestrian movement periods  
 244 from the reconnaissance survey.

245

246 **Table 2**

247 Walking score for walkability measure

Walk Score	Indication	Labelling
0	Not suitable for walking (most unpleasant experience on pedestrian activities, negligent pedestrian configuration, and improper land use plan)	1
1	Less suitable for walking (less pleasant experience on pedestrian activities, worse pedestrian configuration, and not much attention on land use plan)	2
2	Moderately suitable for walking (pleasant experience on pedestrian activities, upright pedestrian configuration, and slightly consideration on land use plan)	3
3	Very suitable for walking (very pleasant experience on pedestrian activities, better pedestrian configuration, and more organize land use plan)	4
4	Highly suitable for walking (Highly pleasant experience on pedestrian activities, most user-friendly pedestrian configuration, and most satisfactory land use plan)	5

248

Labelling: it is the empirical sequence of leading question format by using a Likert scale. Source: Adopted from Su et al. (2017).

249

250 An unstructured questionnaire survey was conducted to gather information regarding the  
 251 consequence of the driving factors of walkability. A correlational analysis was done to  
 252 measure relationship with various factors and walkability with Pearson correlation  
 253 coefficient. From the interview, the walkability level represented by walk score and the  
 254 performance of existing pedestrian circulation for walking (Table 2) is prepared.

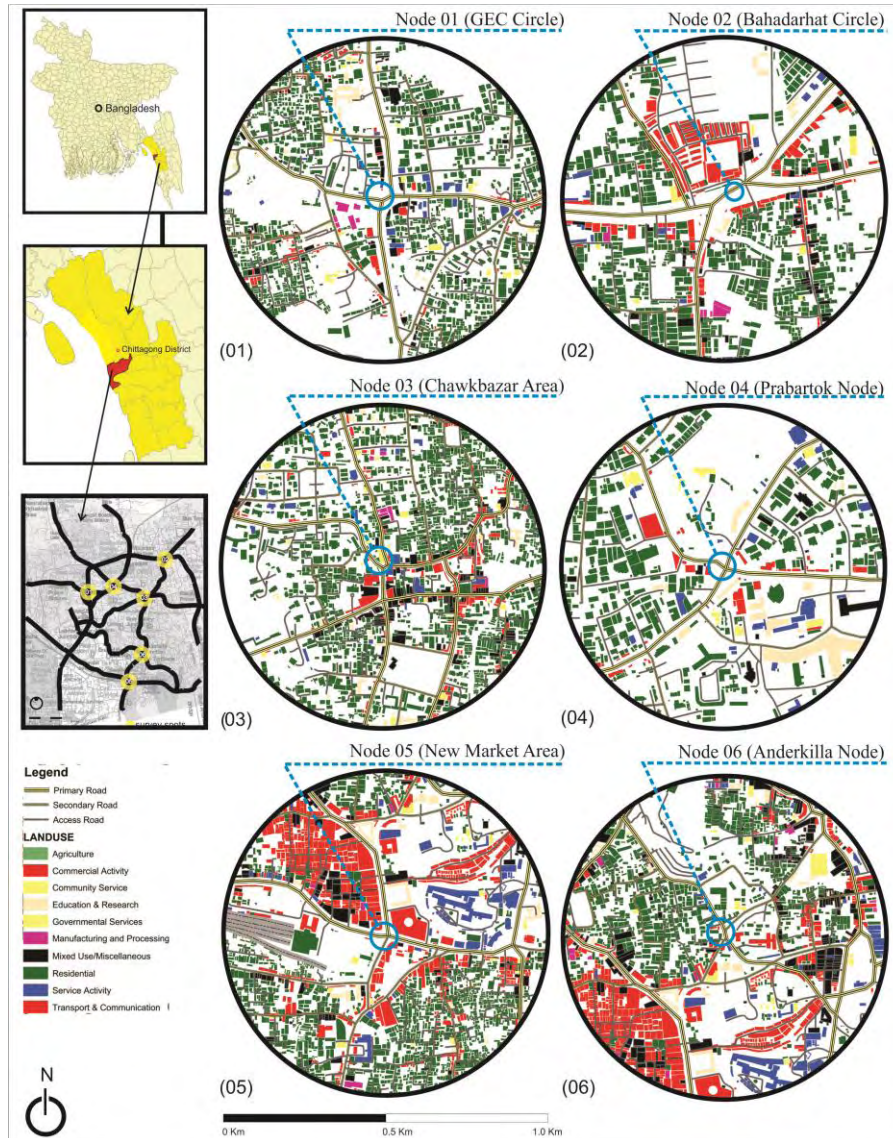
255

256 A multiple regression analysis of walkability and correlation was conducted for predicting  
 257 possible main factors, where one dependent variable (e.g. walkability) and three  
 258 independent variables (e.g. experiences of pedestrian activities, configurations or physical  
 259 features of pedestrian way, and walking for land use mix patterns) is considered.

260

261 *Study area:* The study areas were pinpointed all over the city context of Chittagong located  
 262 in the extreme southeast of the country. For the selection of empirical survey area, the six

263 nodes (Fig.2) were chosen based on similar types of public activities (e.g. shopping area,  
 264 bazar, hospital area, schools), traffic congestion (e.g. bus stand, nodal points, street crossing  
 265 point) and commercial areas, to identify how pedestrians have faced difficulties to use  
 266 pedestrian ways in present condition. The six nodes were respectively named 1) GEC  
 267 Circle-Node 01; 2) Bahadarhat Circle-Node 02; 3) Chawkbazar Area-Node 03; 4)  
 268 Prabartok Node-Node 04; 5) New Market Area-Node 05; and 6) Anderkillla Node-Node 06.  
 269



270  
 271 **Fig.2.** Location Map of Chittagong city and Land use type six study spots.  
 272

273 **Results**

274  
 275 *Identifying the factors affecting walkability:* In order to find out the current status of  
 276 pedestrian circulation, the study analyzed the feedback of users from questionnaire survey  
 277 at six different nodal points. The indicators calculated for each factor were analyzed in  
 278 terms of labelling.  
 279

280 Table 3 shows analysis for each indicator, where experiences of pedestrian activities,  
 281 physical features and walking for land use mix pattern measure positive relationship with  
 282 walkability. First two indicators show more correlation with walkability. So, it is assumed



283 that walking through pedestrian experiences is more desirable than physical characteristics  
 284 of the pedestrian way and purpose of mobility to land use.

285  
 286 **Table 3**  
 287 Correlation results of driving factors and walkability

	Experiences of pedestrian activities	Configurations or physical features of pedestrian way	Walking for land use mix patterns.	Walkability
Experiences of pedestrian activities	1			
Configurations or physical features of pedestrian way	0.491118945	1		
Walking for land use mix patterns.	0.124543628	0.20541915	1	
Walkability	0.677214383	0.471844421	0.129153834	1

288  
 289 **Table 4**  
 290 Multiple regression results for three driving factors

<i>Regression Statistics</i>	
Multiple R	0.696078637
R Square	0.484525469
Adjusted R Square	0.475738971
Standard Error	0.455137143
Observations	180

<i>ANOVA</i>					
	<i>df</i>	<i>SS</i>	<i>MS</i>	<i>F</i>	<i>Significance F</i>
Regression	3	34.269	11.423	55.144	0.000
Residual	176	36.458	0.207		
Total	179	70.728			

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Stat</i>	<i>P-value</i>	<i>Lower 95%</i>	<i>Upper 95%</i>	<i>Lower 95.0%</i>	<i>Upper 95.0%</i>
Intercept	0.793	0.099	7.983	0.000	0.597	0.989	0.597	0.989
Experiences of pedestrian activities	0.166	0.018	9.436	0.000	0.131	0.201	0.131	0.201
Configurations or physical features of pedestrian way	0.043	0.015	2.855	0.005	0.013	0.073	0.013	0.073
Walking for land use mix patterns.	0.012	0.036	0.346	0.729	-0.058	0.083	-0.058	0.083

291 Significance level:  $P < 0.05$ ; Dependent variable: Walkability

292  
 293 For the correlation of walkability, the multiple regression is used. It is to explore the in-  
 294 depth relationship of driving factors with walking. From Table 4, the regression statistics  
 295 gives the overall goodness of fit whereas  $R^2 = 0.48$  that represents almost 50% of  
 296 correlation (moderate fit) with independent and dependent variables. In addition, this study  
 297 test is significant because the ' $p$ -value' = 0.000 is less than ' $\alpha$ ' = 0.05 which is typically  
 298 used in the regression analysis. The group variables are significant variance in walkability.  
 299 So, the overall model was significant, where  $F(3, 176) = 55.144, p < 0.05, R^2 = 0.48$ . The  
 300 study has shown that individual significance where ' $\alpha$ ' = 0.05 and assessed with ' $p$ -  
 301 value'. Firstly, the ' $p$ -value' of experiences of pedestrian activities is 0.000 which is less  
 302 than 0.05, so it is significant. Similarly, configurations or physical features of pedestrian  
 303 way is 0.005 which is also less than 0.05, so it is also significant. The study has identified  
 304 that the effect of land use mix pattern has insignificant influence on walkability due to  
 305 higher ' $p$ -value'. All the variables show positive relationship from the beta-coefficient  
 306 which means walkability could be affected by all those three variables.

307  
 308 The matrix is structured by using the multiple regression equations (Eq. 1) for multiple  
 309 independent variables.

310  
 311 
$$Y = a + b_1X_1 + b_2X_2 \text{ ----- (1)}$$

312



313 Where,  $Y$  = predicted value (dependent variable);  $a$  = the  $Y$ -intercept;  $b_1$  = slope (rate of  
314 predicted value for experiences of pedestrian activities) and  $b_2$  = slope (rate of predicted  
315 value for configurations or physical features of pedestrian way);  $X_1$  = experiences of  
316 pedestrian activities (independent variable), and  $X_2$  = configurations or physical features of  
317 pedestrian way (independent variable). According to data from Table 4, the Eq. 1 has  
318 represented possible indicators influencing interrupted walking environments. That is:

319  
320 
$$Y = 0.793 + 0.166 (\text{any indicator: experiences of pedestrian activities}) + 0.043 (\text{any}$$
  
321 
$$\text{indicator: configurations or physical features of pedestrian way}), \text{-----} (2)$$
  
322

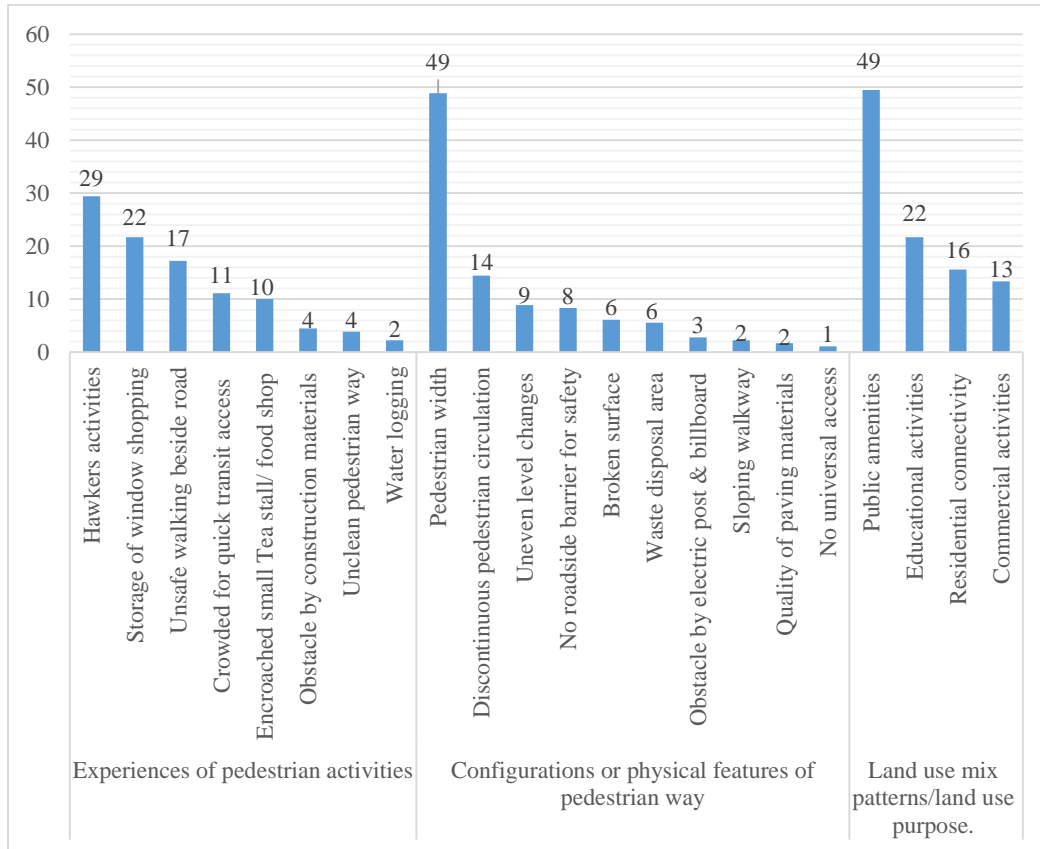
323 In the Eq. 2, the dependent (target) value 1.002 is presented as not suitable for walking  
324 based on walking score index (Table 2) where consider  $X_1=1$  (hawkers activities), and  $X_2=1$   
325 (pedestrian width) is considered. This finding could be explained by the experiences of  
326 more hawker's activities in a pedestrian way, and the insufficient pedestrian width for  
327 walking during rush hours compared with rest of the time. A similar scenario has been  
328 found by  $X_1=2$  (outdoor storages in shops), and  $X_2=2$  (discontinuous pedestrian circulation),  
329 and that could be interpreted as shortages of walking space due to illegally occupied  
330 storages and continuous interruption of pedestrian circulation frequency.

331  
332 Instead of inserting the highest response of respondents (Fig.3), the study has calculated  
333 each of all the variables according to indicators levelling (e.g. select 1-8 for the first factor,  
334 and 1-10 for the second factor from Table 1), and the maximum value of  $Y$  has been  
335 estimated by 2.551 which represents less suitable for walking, where  $X_1=8$  (waterlogging),  
336 and  $X_2=10$  (no universal access) is considered. In this outcome of less suitability, is perhaps  
337 'waterlogging' occurs due to sessional or occasional raining and was not frequently  
338 observed and another point on "no universal access" was not realized by pedestrians.

339  
340 In Fig. 3, pedestrian width is the major indicator of the unfriendly walking environment on  
341 the pedestrian way, which is observed by 49% of local respondents, while 14% thought  
342 discontinuous pedestrian circulation affected the ease of movement, but, have no significant  
343 relationship with other indicators of physical features. Based on empirical evidence and  
344 observation (Fig. 4), the study has noted the different pedestrian width of range 1m to 2m.  
345 But, in land-use mix factors, pedestrian movement is influenced by the different type of  
346 public amenities than rest of the land use mix of 49%, which are found close to adjacent  
347 neighborhood. In most of the cases, adults, and elder persons prefer to use walkway for  
348 various daily necessities, whereas students prefer to go to institutes by secondary streets  
349 and pedestrian paths that represent 22% educational facilities. Uncontrolled hawkers  
350 activities of 29% is highlighted in the experiences of respondents resulting in 'unable to  
351 walk', even in the wider path. The occupied areas by storages and goods area alongside  
352 shops, unsafe walking beside road, unexpected crowd for getting transport services, and  
353 illegally occupied spaces by tea stall/food shops have been indicated by pedestrians,  
354 respectively as 22%, 17%, 11%, and 10%.

355  
356 *Policy for improvement of pedestrian way:* The Detail Area Plan of Chittagong  
357 Metropolitan Area has proposed few strategies for improving pedestrian facilities based on  
358 current issues on pedestrian environment (Table 5). These policy planning and  
359 implementation levels have a strong differences and inconsistencies, for instance, CDA is  
360 responsible for policy making to develop pedestrian facilities of CMA, but, CCC the  
361 implementing authority has no initiatives on that issues (Hossain, 2009; Khan, 2017)

362



364  
365 **Fig.3** The number of Respondent’s perceptions  
366

367  
368 **Table 5**  
369 Selected policy guidelines for pedestrian development

Section	Policy	Issue (s)	Guideline (s)	Implementation authority
The policy-TR/9 under transportation network	Pedestrian facilities to be improved in the Central Business District / Central Business Area of Chittagong city	<ol style="list-style-type: none"> <li>1. A large number of resident use foot for walking in daily purpose.</li> <li>2. In CBD/CBA has the extra pressure of pedestrian.</li> <li>3. Shortages of pedestrian way.</li> <li>4. Most of the road have no footpath, some road has one side and both side footpath.</li> <li>5. Priority in main CBD/CBA intersection road</li> <li>6. Enhance the safety of people moving on foot.</li> </ol>	<ol style="list-style-type: none"> <li>1. Build 1.8m wide footpath (pedestrian way) along major roads in CBD/CMA.</li> <li>2. Wider footpath around major intersection and shopping area would be desirable.</li> </ol>	Chittagong Development Authority (CDA) should take initiative to motivate Chittagong City Corporation (CCC) for implementing.

Source: DAP (2009)

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### Discussions

375 The walkability assessment study was conducted to identify pedestrian experiences that can  
376 help to overcome problems in the pedestrian environments and encourage more walking  
377 and pedestrian activities which in turn would enhance the sustainability of a city. The  
378 overall model has shown a sensible relationship of walkability among variables which were  
379 correlated with each other and linked with walk score. From the multiple regression  
380 analysis, experiences of pedestrian activities, the higher impact on walkability than physical  
381 features is evident and walking because of land use mix patterns has no significant

382 influence. The qualitative findings show that all the factors have positively performed and  
383 affected pedestrian movement. The study also has sorted the five major findings to  
384 illustrate, how walkability was affected. First, the walking score was presented to below  
385 standard of indications stated by experts opinion that has consistency with previous studies  
386 by Gilderbloom et al. (2015) and Su et al. (2017) showing that the existing condition is not  
387 encouraging pedestrian to walk. Second, on-site pedestrian activities are not positively  
388 performed by urban inhabitants eg. hawkers' activities and extended outlet of shop have  
389 created barrier for walking and that scenario is commonly interpreted for other developing  
390 countries (Anciaes et al., 2017). In spite of undesirable experiences, the study has noticed  
391 that a reasonable number of people use pedestrian spaces for their daily needs and to get  
392 quick access to desirable location. Third, configurations of pedestrian ways are not up-to-  
393 the-mark to the users and is presented as the most significant issue having no consideration  
394 in the design. Notwithstanding a limited space and insufficient width of pedestrian way for  
395 establishing small tea stalls and street foods services, pedestrians were satisfied to have  
396 easy access to cheap food and gathering space for recreational purpose, though creates  
397 problem to pedestrian. The universal accessibilities were interrupted and difficult to  
398 implement due to discontinuity of pedestrian way, moreover, level variation and sloping  
399 walkway generates uncertainty to the walkway users. The pedestrian widths did not follow  
400 standard measurement as per need of a specific context. Fourth, the study has identified  
401 that the adjacent urban land use effects mass pedestrian flow. The empirical observations  
402 show that pedestrian movement is more influenced by public amenities and educational  
403 activities of the adjacent areas and is similar to many cases in other countries (Anciaes et  
404 al., 2017; Kang, 2015; Su et al., 2017). Fifth, Reviewing the existing land use plan and  
405 policies on CMA (DAP, 2009), it is indicated that a significant percentage of daily trips are  
406 made on foot, mostly in the central business area and civic places, but adequate provisions  
407 for the traffic is not made creating a shortage of pedestrian way and facilities. The existing  
408 pedestrian ways are also not effectively usable due to reasons mentioned above. In general,  
409 only 1.8m width pedestrian is considered along major streets and nodes that was below  
410 standard and recommended to be minimum 2.5m to 4m. Despite large width of walkway  
411 empirically, an unplanned and ineffective use of pedestrian spaces are creating discomforts  
412 for a shorter trip. Lastly, social justices were absent in order to encourage pedestrian-  
413 friendly movement. This study discovers that pedestrian behavior as well as public  
414 participation itself acts as a mediator between walkability and selected three driving factors  
415 collectively enhance the sustainable development of a city.

## 416 417 **Conclusion** 418

419 This results support the initial hypothesis of current research. The major findings of the  
420 study are strongly relevant and suggest a number of implications in policy and design level  
421 for key stakeholders (e.g. urban planners, urban designers, landscape architects, architects)  
422 to create pedestrian-friendly walk way commensuration to the need of a sustainable city.  
423 Firstly, a walking score tool is recommended to be used to understand the current status of  
424 pedestrian environment before making any sustainable pedestrian way design. This tool  
425 will not only link with pedestrians' attitudes but also associated to measure the suitability  
426 of walking in a given context. The study also identifies lower walking score which  
427 represents more negative attitudes on walkability assessment, therefore, the study also  
428 argues to prioritize public participation in walkability design by land use planner and  
429 pedestrian designers. Secondly, in order to improve pedestrians' behavior, pedestrian path  
430 layout and pedestrian flow pattern is recommended to be assessed. However, with the  
431 necessity of daily needs and scope of income sources for low-income residents, on-site

432 pedestrian activities may be addressed in detail urban layout plan. Otherwise, the effects of  
433 general pedestrian width would make an unwelcoming walking environment with the  
434 increasing pedestrian flow pattern. Thirdly, land use mix patterns especially public  
435 amenities and educational facilities around urban center are needed to encourage pedestrian  
436 movement. Finally, study reveal that the pedestrian ways have no attractive features for  
437 walkers in the local level. For future research scopes, the study believes that the empirical  
438 observation and multiple regression analysis methods are not only sufficient for analyzing  
439 and finding sustainable walkability but needs more analytical and comparative study in the  
440 similar context.

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**Fig. 4** Photographs of existing survey spots (01: represent common scenario of nodal point; 02: people are walking on streets, hawkers area, and extension of adjacent shops; 03: hawkers, food shop, tea stall on pedestrian way; 04: Van parked on pedestrian way; 05 & 06: dumping and storing area of construction material).